



# Family

photography

THE WHAT TO WEAR GUIDE

NOT SURE WHERE TO START WHEN IT COMES TO STYLING YOUR SESSION? WE CAN HELP!



Create beautiful moments your family will cherish forever.

# Hello! My name is Linda



Hi! My name is Linda and I'm what you call a bit of a photography enthusiast. Since I was a very young girl, I've always been drawn to taking pictures of people.

I don't think that's unusual, most people love to take pictures. But when my daughter was in high school, I practiced on her and her friends, and that's where it all started!

I've always believed that the best photos are those that are hard to look away from. The kind that catch your eye and make you want to study every tiny pixel. And when you think you've seen it all, you have to look back just once more to make sure you didn't miss anything. Those are the kinds of photos I strive to take every single day at Golden Hour Photography. Photos that at Portraits by Linda, impelling and worthy of displaying proudly in your home.

I got my first camera at the age of 21, a gift from my husband, Roman. It wasn't a particularly expensive camera, but it was mine and I rarely parted with it. I took pictures of everything. The flowers in my backyard, our dog and especially my kids.

What I mostly loved photographing, though, was people. And that's still true today.

People are so interesting and I love capturing their spirit. My goal is to convey their feelings, thoughts and emotions and preserve them forever in a photograph.

You know what I'm talking about. That twinkle of deep affection in a father's eye when he looks over to his wife holding their first born. The calm serenity that overcomes an expecting woman as she gently touches her swollen belly. The heat between a newly engaged couple who can't seem to stop staring at each other. The commanding presence of a high school senior who's posing with enough confidence for their entire graduating class. Or that ounce of mischief in a brother's sly grin as he looks up at his older sister.

To me, portrait photography is all about capturing emotions, personalities and the dynamics of various relationships. And when I photograph you and your loved ones, that's always my goal.

Yes, I've owned many cameras since my first and I've certainly grown as a photographer. And though my cameras have changed and skills have grown, one fact remains a constant: my inherent fascination and appetite for portrait photography. Let me share my passion with you, won't you?

# WHAT TO KNOW

## WHERE WE SHOOT

Portraits by Linda photography has an in-house studio, but I also shoot on location. In fact, I almost always shoot on location, as long as the weather cooperates. I am constantly seeking out earthy backgrounds, urban settings and everything in-between for future photo shoots. If you have a place in mind I'd love to hear about it, as well. During your phone consultation, we'll discuss your session location to make sure it's the perfect fit for your personal style.

## PROPS AND EXTRAS

Session props can really make a session pop. I have a whole bunch of props to choose from, including furniture, accessories, background details and beyond. With that said, I am very open to using your props, too. In fact, I love that idea! Incorporating elements you bring helps personalize the photographs. We can discuss these extras and props at your phone consultation and in the days leading up to your session

## MY PROCESS

Depending on the package you choose, we'll shoot for 1 or more hours on location. This includes the time it takes to set up our equipment, change outfits and move from one location to another. I'll take a lot of photographs over the course of that time, some which will become forever favorites proudly displayed in your home. After our session, we'll go through the photographs taken that day and choose the best ones to edit and perfect. This turnaround time typically takes 2 weeks.



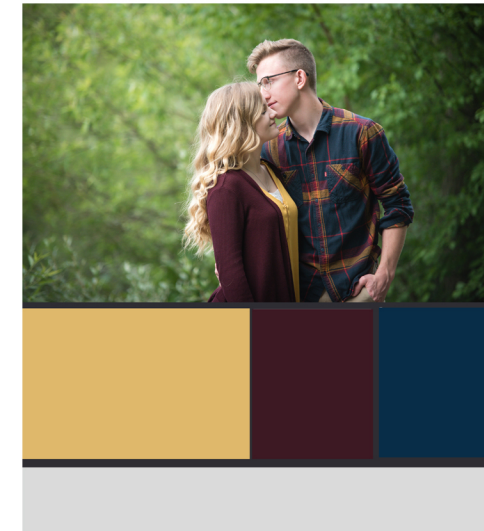
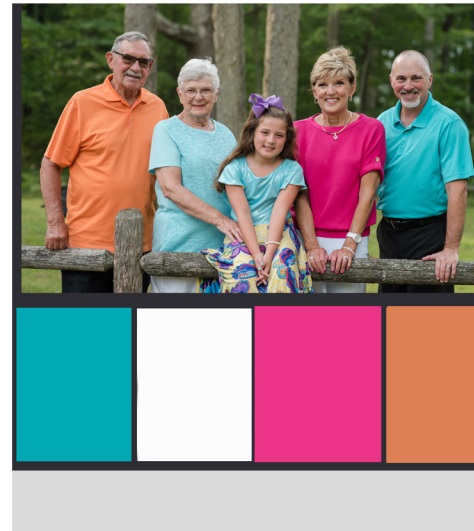
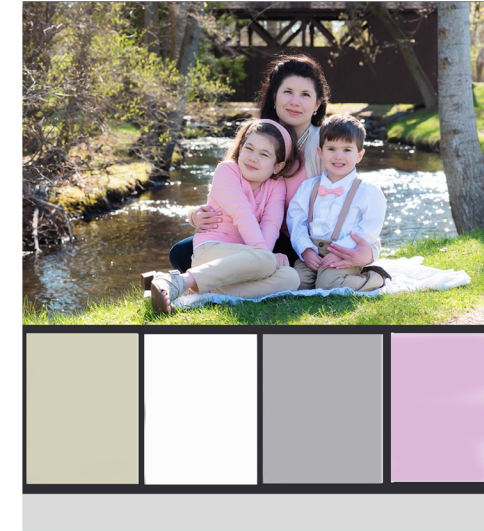
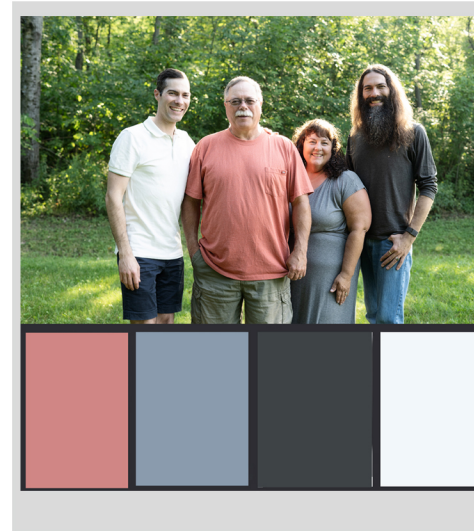
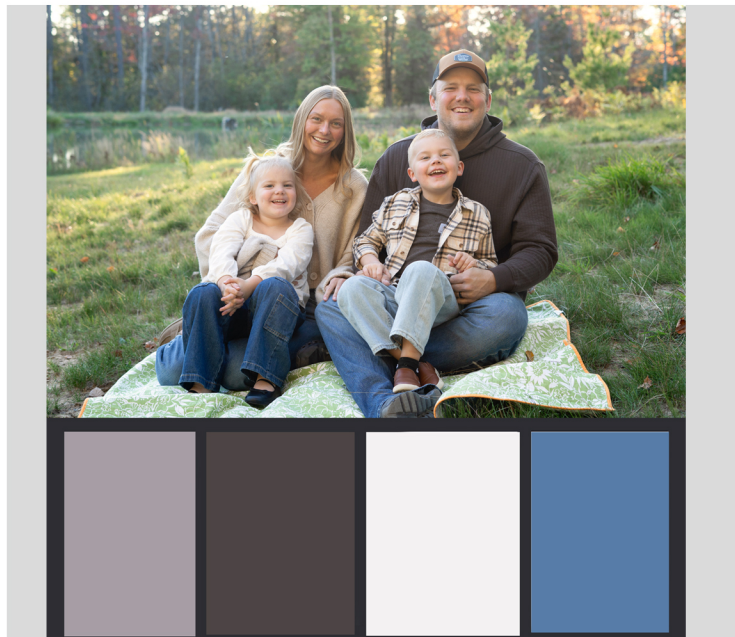
# WHAT TO WEAR

## YOUR STYLE

First and foremost, these photographs are all about you. That means they should convey your personality and style preferences. If you're earthy and casual, stick with that. If you prefer glitz and glam, play it up. It's important to be yourself during your session, so wear something that reflects you. Word to the wise: If you wear something you'd typically never put on, you'll probably feel uncomfortable.

## MAKE IT POP

With that said, you can still amplify your personal style by playing with colors and textures. Find a nice mix of neutral colors and then add a few pops where you can. For example, a bright red shirt underneath a gray cardigan paired with well fitted jeans will stand out. Or try khaki with splashy blue and green accents. Don't be afraid to play with texture, either. Fuzzy furs, flowing fabrics and starchy denim make for great photos.



## PRESSED AND POLISHED

A few nights before your session, lay out all the clothes you'll wear. Make sure everything is pressed, ironed and clean. It's also a good idea to get a quick manicure (guys, too!), trim, wax or do whatever it is you do to polish up.

## DETAILS MATTER

Feel free to bring multiple accessories to play with throughout your session. I love hats, jewelry, shoes, hair barrettes or bands, ties, watches and anything else you can think of. These details can make your session really stand out.



# INVESTMENT

## Create-a-Collection menu

Select one from each category to enjoy the discounted price.  
(A la carte prices listed in parentheses.)

### Wall Portraits



3 - 8x12 images .....	\$549 (\$599)
20x26 inch.....	\$499 (\$549)
16x20 inch.....	\$449 (\$499)
30x40 inch.....	\$549 (\$599)

Individual Wall Portraits come in your choice of Framed Art or CanvasWrap.

### Tabletop Portraits



Large Image Box-20 matted 8x10s.....	\$1009 (\$1099)	nP
Small Image Box - 15 matted 5x7s.....	\$599 (\$799)	mc
Album 10x10 - 50 images.....	\$349 (\$399)	
Album 8x8 - 40 images.....	\$199 (\$249)	

Add additional portraits to your Album for \$10 each.

### Gift Products



10 Gift Prints.....	\$309 (\$359)
6 Gift Prints.....	\$199 (\$229)
3 Gift Prints.....	\$109 (\$119)
Single Gift Prints.....	\$39 (\$49)

# FREQUENTLY ASKED QUESTIONS

## WHEN SHOULD I SCHEDULE MY SESSION?

Permitting we have the date available, you can schedule your session any time you want to, even if it's a year in advance! All we require is a down payment to hold your session date.

## HOW DO YOU TAKE PAYMENTS?

To book and lock in your session date, we require a \$200 payment. You can do this as far in advance as you like. We accept credit cards, checks and money orders.

## WHAT HAPPENS IF IT RAINS THE DAY OF OUR SHOOT?

If it rains on the day of your shoot, we can reschedule for another day. Alternatively, we can move your session to an indoor location so we don't have to mess with Mr. Raincloud. If it's just a little gloomy, we can often still shoot outdoors without a problem. In fact, cloud coverage makes for some gorgeous photographs.

## WHAT HAPPENS IF MY CHILD FREAKS OUT?

This is a completely normal fear and we get it. Kids are unpredictable and sometimes a temper tantrum is inevitable. When this happens, we will simply take a little break, allow you to calm your child down by talking/feeding/playing and then take the appropriate steps to easing back into the session. We will never force photos or send you on your way. That's a promise!

## CAN I SHARE THE PHOTOS ON SOCIAL MEDIA?

Of course. We love it when people share our photographs. We just ask that you don't crop out our logo and that you link to our web page or blog when possible.

## DO YOU GIVE DISCOUNTS FOR REFERRALS?

We do! If you send a client our way and they book a session, we'll provide you with either a \$50 printing credit or 20% off your next session package.





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