Portraits by Linda
Creating Memories One Click at a Time
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HELLO

I'm so glad you're here. I am absolutely thrilled you have chosen us to document your special day and I'd like to take this opportunity to welcome you! I have been capturing beautiful memories for over 10 years and I love that I get to have a personal and fun, yet professional relationship with my couples during one of the most important times in their lives.

This booklet is our welcome packet. It contains everything you will need to know, from tips for your big day, to beauty secrets for flawless photography. You'll also find a timeline of the events leading up to the magical moment where you exchange your vows, toss your bouquet and ride off into the sunset at each other's side.

I look forward to creating timeless images for your (future) family to cherish. My hope is one day your children and grandchildren discover your wedding album and through it you pass on the story of your love. Please do not hesitate to contact me with any questions you may have or advice you may need as you go through the wedding process.

Here's to capturing amazing moments together!

Portraits by Linda, LLC

FIND TIPS & EXPERT GUIDANCE WITHIN THESE PAGES

Wedding Albums & Art Displays

Engagement Photos

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WEDDING ALBUMS & ART DISPLAYS

Simply Elegant

Your wedding album and wall art pieces are your first family heirlooms that you'll pass on to your children and grandchildren and will be in your family's homes for generations to come. How can you make sure the quality of your products will stand the test of time? Here are a few tricks to preserving and enjoying your wedding keepsakes:

Keep out of direct sunlight.

Store in a temperature controlled area. Handle with care and away from food and beverage.

Magazine Style Proof Books

If you want to remember it, put it in print. I know you'll want to remember every single moment from your special day so I've made it easy to print them all out in a hard cover keepsake book. It's the perfect way to look at every single one of your photos without having a huge cumbersome stack of 4 × 6 pictures printed.

Wrapped Canvases

Canvases are the most popular way that our couples enjoy hanging photos on their wall. Not only are they light and easy to hang but you can create an artistic cluster of images that easily become a reminiscent conversation piece in the heart of your home. We can even digitally create exactly how the display of photos will appear on the wall in your home!

Acrylic, Wood & Metal Surfaces

If you want your memories to really shine, then you're going to love printing them on alternative surfaces. There's nothing quite as distinct as printing on a surface that matches the style of your day and your home. The clean and elegant look of acrylic is a favorite, alongside a rustic wood, or chic metal printed photograph.

Do these pictures make
me look engaged?

ENGAGEMENT

This is your time together. I believe an engagement photo session is important for several reasons. First, this time allows you, as a couple, to get comfortable in front of the camera with me and figure out how you photograph best together before the main event. Next, you can showcase your personalities in a more casual setting, while creating some fun, memorable images for wall portraits, wedding decor, guest signature board, Save-the-Dates and an engagement album that will perfectly compliment your wedding album as a complete set.

Did you know most people have more engagement pictures decorating their home than wedding photos? Engagement portraits add another dimension to your wedding story, chronicling your love from frolicking fiancés to officially forever.

If you don't already have an engagement session in your collection, let's change that!

Contact us at linda@portraitsbylindaonline.com to schedule yours.

THE BLUSHING BRIDE'S GUIDE TO LOOKING RADIANT

from first glance to last dance

We have prepared some great advice to ensure show-stopping photographs on your wedding day Avoid beauty malfunctions by planning ahead, and you'll be the belle of the ball on your most important day.

Keep it Clean

Make sure to take excellent care of your skin in the weeks leading up to your special day. This means a daily, faithful date with a quality cleanser, moisturizer, and exfoliant (when necessary).

Stand up Tall

Good posture is the icing on the wedding cake. You might look good enough to eat, but slouching makes wedding photos seem a little less dishy. So, stand up tall!

Trial Run

Be sure to have a hair and makeup trial at least a month before your wedding for peace of mind. Make sure to snap a few images after your session to make sure all elements, from makeup, to hair, to dress, to jewelry, are a perfect match-and fabulously photogenic. We recommend doing this trial right before your engagement session to get the most out of your professionally done hair and makeup.

Timely Tending

Allow 50% more time for hair and makeup than you originally anticipated on the big day. This will ensure you have plenty of time for all the portraits and festivities at the wedding. Of course, reach out at any time to ask for timing suggestions.

Light it Right

It's wise to prepare for every lighting scenario. However, always apply makeup in natural light. It will help you detect subtle tones in skin and foundation color, and know for certain how much blush or bronzer to put on.

LIGHT Shimmer & SHINE

Go easy on the shimmers and translucent powders. A little goes a long way, but too much ends up looking streaky, unpolished and sometimes greasy.

More is Better

Because you're likely to look washed out without it, wear more makeup than you would if you were going out for the evening. Even if you are not the type of gal to wear a ton of makeup, make an exception for your wedding day. You will not regret it.

Waterworks

There will be tears, so waterproof mascara is a must. Even if you're not terribly emotional, the sight of watching your friends and family choke up is enough to leave anyone in tears.

Falsies

Even if it seems counterintuitive, most wedding makeup artists will swear on false eyelashes. Not only do they make your eyes pop, you will hardly even notice that they're there. Make sure to research and consult with your makeup artist and try them out during your trial.

Take a Powder

Be sure to use powders with a skin-tone tint. The pink or white powder can cause the flash of the camera to pick up cool shades, rather than warm, natural ones. You want your powder to match your skin tone, but you don't want to look pale or ghostly. Be sure to take it with you for touch ups along with your lip color.

JUST FOR GROOMS

Through all of the bouquets and boutonnières, cakes and flourishes, wedding days probably seem a little more like tulle and taffeta torture than a day to celebrate with friends and family.

Not to worry. Some of our best compliments come from happy grooms who are thrilled with our fun and relaxed nature of photography. We're here to make the event as fun as possible, and here's what I can promise:

Most of the day is completely candid. Yes, we'll suggest where to stand while you're getting ready so you're in flattering light, but the whole day is not a photo shoot. Most of the time you'll forget we're even photographing you.

We do block out some fun photo shoot time for just the two of you. It'll just be us hanging out and snapping some pictures. No, there won't be any cheesy, forced poses, and nothing embarrassing. The idea is to guide you to looking your best and interacting with each other, more than with the camera.

If nothing else, this short period of stress-free time is an excuse away from hordes, hair and the harried events of the day. We do our best to make it a little more fun, and a little less stuffy. After all, we want you to look at your photos and remember how you felt, not how you were posed.

Should I have a First Look Session?

It's a new day, so it's no longer considered bad luck for the groom to see the bride before the wedding. What's more, there are actually some pretty big advantages to a first-look session prior to the wedding. Not only are the bride, groom, bridal party and family in top form, but the bride and bridesmaids' hair and makeup are fresh, and the groom and groomsmen are still OK with being in their tuxes.

First looks aren't typically necessary unless the free time between your ceremony and reception is short. If it is, we can easily take pictures during cocktail hour, but many couples prefer eating and mingling during that time rather than let us eat up your time.

A FORMAL AFFAIR

I believe in a good mix of photojournalism and guided posing throughout the wedding day. Here's how you can help make your pictures amazing:

On Time and Terrific

Because of how efficiently I work on the day of and the help I give you in preparing your family picture list, most family photo sessions on a wedding day are complete within 30 minutes. Make sure all family members are present at their scheduled time and I'll be able to do my best, and fastest work.

Festooned and Fabulous

Make sure all flowers and boutonnieres are delivered on time and affixed to family members and to the wedding party during prep in the morning. Give yourself a time buffer to make everything run stress-free.

Formal then Fun

Because we prefer to not keep everyone in photo-mode for too long, we always start with the largest groups and family members and break the groups down after that to allow for mingling. If time permits, we love to include a picture of the bride with each of her bridesmaids and the groom with each of his groomsmen, plus individual photographs for all of those closest people in your life.

Let me know

If you have ideas for any 'can't-miss' portrait groupings you would like to see photographed during this time, make sure to note them on your provided wedding information form sent a few weeks before your wedding. We're happy to work with your inspirations to capture all of your special moments!

Frequently Asked Questions

1 *Deposit and Payment*

You've already snagged me for your wedding date with a retainer and an electronically signed wedding contract. Another payment is due 6 months before the big day and the balance is due 14 days before the wedding. We are flexible with breaking up payments along the way and you'll have an online account to keep track of payments and balance.

2 *Additional Photographers*

All of the second photographers I work with have been working with me for years. It takes years to train photographers to uphold the same quality of work that you and I expect, plus the type of friendliness and professionalism you'd want around with you day-of.

3 *After the Wedding*

I have one of the fastest turn-around times in the wedding industry with proofs ready in 3-4 weeks, and the majority of my couples with their wedding album in-hand within 3-6 months.

4 *Wedding Albums*

During your album design appointment, I will present you with a slideshow of proofs for you to narrow down your favorites for your album. Many of our couples add pages to their base album package and some even go into multi-volume albums. We have plenty of gorgeous album covers to choose from. Even though this will be the last of our time together, we assure you that we will assist you every step of the way and make it a lot of fun!

TIMELINE

Not to worry, we'll help you perfect your timeline of events about 8 weeks before your wedding. You'll hear from us right around that time, but in the meantime, here are some basics:

- Photographers arrive typically 2 hours before you need to leave for the ceremony or first look.
- When photographers arrive you'll want to be finished with hair and starting on makeup. Don't worry, we won't photograph you until your makeup is done!
- When we first arrive, here's what we'll need right away (maybe task your maid of honor or best man to have it ready for our arrival):

Brides list:

- ☐ Wedding dress and accessories (veil, hairpiece, belt, etc.)
- ☐ Weddings shoes
- ☐ All wedding jewelry
- ☐ All wedding and engagement rings (your finance's too!)
- ☐ Wedding invitation and save-the-date
- ☐ Bridal bouquet
- ☐ Loose florals (if possible)
- ☐ Anything small and sentimental (perfume bottle, handkerchief, etc.)

Grooms list:

- ☐ Wedding suit/tux
- ☐ Wedding shoes + socks
- ☐ Wedding cufflinks
- ☐ Wedding jewelry (watch, necklace, bracelet, etc.)
- ☐ Boutonniere
- ☐ Anything small and sentimental (cologne, gift from fiance, etc.)

Family Photos

We'll help you make your family photo list about 8 weeks before your wedding, and make sure it fits nicely into the timeline. You'll look over the list and give it your final approval so nothing falls through the cracks.

Blackmail Photos

Your timeline will likely have us conclude our capturing of the day somewhere around your cake-cutting time, which is typically an hour before your reception ends. After that, things get a little crazy and no one wants those photos seeing the light of day anyway! You, of course, are always welcome to add additional time if those sort of blackmail photos of debaucherous dancing are up your alley.

Ignore the Photographers

We'll be capturing so many candids throughout the day, so if you see us being stealthy, don't look at the camera. If we're photographing you, that means you're already doing something beautiful we want to capture. Tell your family and wedding party to do the same! We'll do our best to be flies on the wall until it's time for more posed pictures.

What to do if You're Late

Absolutely nothing, and especially don't worry about it. It's our job on the day of the wedding to help keep things on track, but if timing slips a little we're experts at speed shooting and making up time elsewhere. Nothing starts without you anyway!